

# HELLO, I'M VAIBHAV SINGH

Design Manager

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**Portfolio Links:**  <https://vaibhav.sbs/>  
Tap on icon to view portfolio

## EDUCATION

**G.D Goenka University**

BACHELOR'S IN PRODUCT DESIGN (2015-2019)

**Politecnico Di Milano**

BACHELOR'S IN PRODUCT DESIGN (2015-2019)

**IIT Delhi**

EXECUTIVE MANAGEMENT IN ENTREPRENEURSHIP (2021-22)

## MY STRENGTHS

Creative  
Direction

User-Centered  
Design

Cross-Functional  
Collaboration

Design Systems  
& Branding

## EXPERIENCE

**Industrial design intern at  
JAY-USHIN**

1.5 Months of experience in Jay-ushin Ltd. Worked as Trainee and Industrial designer and learnt about the working and making of mechanical parts used in cars and bikes. (July-August)

**Product design intern at  
VIGILBOX**

2.5 months of experience in Vigilbox. Worked on portable gps tracker and designed new and ergonomically well body for existing gps tracking product. (June-August)

**Product design intern at  
CADDMAN**

5 months of experience in Caddman. Worked as a **Product designer** and 3d printer operator. Designed and improvised products for different clients and tested them with 3d printed prototypes. (January-May)

**Internship  
Experience**

**Worked as a Product designer  
and a digital marketer at MIMS**

Worked as a **Designer and a digital marketer** in MIMS (Motion Institute of Management Studies) for **5 months**. Created marketing strategies for the upcoming admissions in college. Planned out different digital and social media marketing strategies. Recreated MIMS logo and made few brochures. Made a new business plan for MIMS. (November-March) MIMS is now Motion Institute

**Worked as a Senior Designer  
at Naturyz (Sofy healthcare pvt ltd.)**

Worked as a **Senior Graphic Designer at Naturyz (7 months)** Designed creatives for Amazon, Flipkart, the Naturyz website, and social media. Handled product photography and led a team of 15, managing the workflow from content creation to final sales materials. Monitored design impact on customer engagement. (September-February)

**Worked as a Founder, Designer & Dev  
at DesignOmark & DesignOmeta**

**Founded two startups:-**

**DesignOmark** – A B2B agency offering Branding, Packaging, UI/UX, Web & App Development, and AR/VR solutions.

**DesignOmeta** – A Metaverse-based platform enabling gamified, experiential learning across India using virtual tools and environments.

(February 2021-April 2023) Closed due to financial and personal challenges

**Worked as a Design Manager  
at Ascend School of Construction  
Business**

Led the in-house design and marketing team from the ground up. Oversaw branding, created the institute's logo, designed the website, brochures, and all key communication materials. Drove digital marketing campaigns and ensured consistent visual identity across platforms.

(June 2023-August 2025)

### SOFTWARE TOOLS

AFTER EFFECTS

FIGMA

MS OFFICE

PHOTOSHOP

ILLUSTRATOR

Visual Studio

FUSION 360

ADOBE XD

PREMIERE PRO

### SKILL

Marketing | Leadership | Photography | Research  
Business Strategy | Management | E-Commerce  
Sales & Marketing | Product/Graphic Design

### CERTIFICATIONS

**Generative AI Foundations Certificate-Microsoft**  
Credential ID 5TLwpQCG74a922hg

**The Fundamentals of Digital Marketing  
Certification-Google**  
Credential ID GF5 PA3 Z3L

