

HELLO, I'M

VAIBHAV SINGH

Design Manager

Contact Info: +91-9599721725
vaibhavsingh196@gmail.com

Portfolio Links:  <https://vaibhav.sbs/>
Tap on icon to view portfolio



EDUCATION

G.D Goenka University

BACHELOR'S IN PRODUCT DESIGN (2015-2019)

Politecnico Di Milano

BACHELOR'S IN PRODUCT DESIGN (2015-2019)

IIT Delhi

EXECUTIVE MANAGEMENT IN ENTREPRENEURSHIP (2021-22)

ACHIEVEMENTS

Won gaming competition in Channel Vfest (2016)
Won photography competition at inter-college fest
Won District-Level Dance competition
Secured 2nd position in KTM motorbike race

few more.....

MY STRENGTHS

Creative Direction

User-Centered Design

Cross-Functional Collaboration

Design Systems & Branding

EXPERIENCE

2017

Industrial design intern at JAY-USHIN

1.5 Months of experience in Jay-ushin Ltd. Worked as Trainee and Industrial designer and learnt about the working and making of mechanical parts used in cars and bikes.
(July-August)

2018

Product design intern at VIGILBOX

2.5 months of experience in Vigilbox. Worked on portable gps tracker and designed new and ergonomically well body for existing gps tracking product.
(June-August)

2019

Product design intern at CADDMAN

5 months of experience in Caddman. Worked as a **Product designer** and 3d printer operator. Designed and improvised products for different clients and tested them with 3d printed prototypes.
(January-May)

Internship Experience

2019-20

Worked as a Product designer and a digital marketer at MIMS
Worked as a Designer and a digital marketer in MIMS (Motion Institute of Management Studies) for 5 months. Created marketing strategies for the upcoming admissions in college. Planned out different digital and social media marketing strategies. Recreated MIMS logo and made few brochures. Made a new business plan for MIMS.
(November-March) MIMS is now Motion Institute

2023-25

Worked as a Design Manager at Ascend School of Construction Business

Led the in-house design and marketing team from the ground up. Oversaw branding, created the institute's logo, designed the website, brochures, and all key communication materials. Drove digital marketing campaigns and ensured consistent visual identity across platforms.
(June 2023-August 2025)

2020-21

Worked as a Senior Designer at Naturyz (Sofy healthcare pvt ltd.)

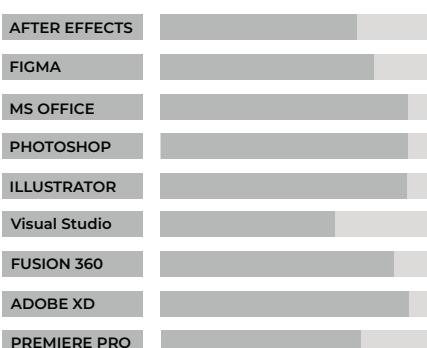
Worked as a Senior Graphic Designer at Naturyz (7 months) Designed creatives for Amazon, Flipkart, the Naturyz website, and social media. Handled product photography and led a team of 15, managing the workflow from content creation to final sales materials. Monitored design impact on customer engagement.
(September-February)

2021-23

Worked as a Founder, Designer & Dev at DesignOmark & DesignOmeta

Founded two startups:-
DesignOmark – A B2B agency offering Branding, Packaging, UI/UX, Web & App Development, and AR/VR solutions.
DesignOmeta – A Metaverse-based platform enabling gamified, experiential learning across India using virtual tools and environments.
(February 2021-April 2023) Closed due to financial and personal challenges

SOFTWARE TOOLS



SKILL

Marketing | Leadership | Photography | Research
Business Strategy | Management | E-Commerce
Sales & Marketing | Product/Graphic Design

CERTIFICATIONS

Generative AI Foundations Certificate-Microsoft
Credential ID 5TLwpQCG74a922hg
The Fundamentals of Digital Marketing
Certification-Google
Credential ID GF5 PA3 Z3L